



*Banking the way it should be*

## **ENTERPRISE BANK LAUNCHES NEW WEB DESIGN**

**Kenilworth, NJ, November 1, 2012** – Enterprise Bank N.J. is proud to announce the launch of its new web design. The website update provides the user a better viewing experience through a sleek, modern, and professional design. The website offers enhancements to customer service, design, and marketing strategy.

Our website features a responsive design making browsing quick and easy on any device. At Enterprise Bank we understand that technology is always evolving; therefore, our website has been designed to evolve as well. Whether you are viewing our website on your desktop, laptop, tablet, or smartphone you will notice the site adapting to the viewing area of your device.

We've added more features to enhance the overall usability of our website. Users can now view and monitor stock equity indices directly on Enterprise Bank's homepage with our convenient stock component. Whether you are looking to calculate return on investment or future loan payments, we have updated our calculators to make the task effortless. Simply input a few figures and watch the calculator project future values and charts.

Enterprise Bank has set a goal with its website re-launch. The goal is to provide the user with an environment and experience that parallels the service and atmosphere one would receive upon visiting any of our locations. Professional, attentive, and friendly customer service is what we strive to provide. We thank you for visiting Enterprise Bank, *banking the way it should be*.